## **NCC Cable System Order**

Order #	62328671	Flight Dates	09/05/16 - 09/18/16	Update Date	09/22	09/22/16		
Syscode	4504	Agency	Strategic Media Placement	Version	3 Vs.	3 Vs. 2		
System Name	FPB/Frankfort, KY	Advertiser	Andy Barr for Congress	Show All Lines	-			
Market	Lexington-Fayette			Total # of Weeks				
	-	Client Code		Total			\$7,839.50	
AE	Andrew Yolles	Product Code		Commission		\$1,175.93		
Sales Coordinator	Luke Priddy	Est Code		Net Total		\$6,663		
Office	Washington	Product Name	(KY) CD 06	Total Spots			699	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0			
Status	Accepted			Sold On	Cost I	Cost Per Spot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP	-		
-	-	Makegood Policy	Approval Required	CPP -	СРМ	-		

Comments :	R1: 8.31 Revised rates. Removed spots on old rate lines and created new lines. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Х	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
2	CNN	CNN ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
3	ESPN	ESPN ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$21.00	\$0.00	30	R1 REMOVED SPOTS
4	ESPN	ESPN ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$21.00	\$0.00	30	R1 REMOVED SPOTS
5	FXNC	FXNC ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
6	FXNC	FXNC ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
7	HGTV	HGTV ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$10.50	\$0.00	30	R1 REMOVED SPOTS
8	HGTV	HGTV ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$10.50	\$0.00	30	R1 REMOVED SPOTS
9	FOOD	FOOD ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
10	FOOD	FOOD ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
11	LIF	LIF ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
12	LIF	LIF ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$16.50	\$0.00	30	R1 REMOVED SPOTS
13	DISC	DISC ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	0	\$10.50	\$0.00	30	R1 REMOVED SPOTS
14	DISC	DISC ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	0	\$10.50	\$0.00	30	R1 REMOVED SPOTS
15	CNN	CNN ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	48	\$12.50	\$600.00	30	
16	CNN	CNN ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Χ	Χ	Х	-	-	56	\$12.50	\$700.00	30	
17	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ			-	-	24	\$16.00	\$384.00	30	
18	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00		Х	Х	Χ	Χ			-	-	24	\$16.00	\$384.00	30	
19	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00							Х	-	-	6	\$16.00	\$96.00	30	
20	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00							Х	-	-	6	\$16.00	\$96.00	30	
21	FXNC	FXNC ROS	9/5/16	9/11/16	06:00	24:00		Х	Х	Χ	Χ	Χ	Х	-	-	48	\$12.50	\$600.00	30	

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System Name	FPB/Frankfort, KY	Advertiser	Andy Barr for Congress	Show All	Lines	•			
Market	Lexington-Fayette			Total # of	Weeks			2	
	-	Client Code		Total			\$7,839.50		
AE	Andrew Yolles	Product Code		Commiss	ion	\$1,175.93			
Sales Coordinator	Luke Priddy	Est Code		Net Total			\$6,663.58		
Office	Washington	Product Name	(KY) CD 06	Total Spo	ts	699			
Phone	(301) 951-2620	Credit Status		Affiliate S	plit	100.0			
Status	Accepted		•	Sold On		Cost Per Spo	ot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-		
Comments :	R1: 8.31 Revised rates. Removed spots on	old rate lines and created new line	s. Please review and confirm. Thanks!						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC ROS	9/12/16	9/18/16	06:00	24:00	Х	Х	Χ	Х	Χ	Χ	Х	-	-	56	\$12.50	\$700.00	30	
23	HGTV	HGTV ROS	9/5/16	9/11/16	06:00	24:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	46	\$8.00	\$368.00	30	
24	HGTV	HGTV ROS	9/12/16	9/18/16	06:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	54	\$8.00	\$432.00	30	
25	FOOD	FOOD ROS	9/5/16	9/11/16	06:00	24:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	47	\$12.50	\$587.50	30	
26	FOOD	FOOD ROS	9/12/16	9/18/16	06:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	54	\$12.50	\$675.00	30	
27	LIF	LIF ROS	9/5/16	9/11/16	06:00	24:00		Χ	Χ	Χ	Χ	Χ	Х	-	-	12	\$12.50	\$150.00	30	
28	LIF	LIF ROS	9/12/16	9/18/16	06:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	14	\$12.50	\$175.00	30	
29	DISC	DISC ROS	9/5/16	9/11/16	06:00	24:00		Х	Χ	Χ	Χ	Χ	Х	-	-	46	\$8.00	\$368.00	30	
30	DISC	DISC ROS	9/12/16	9/18/16	06:00	24:00	Х	Χ	Χ	Χ	Χ	Χ	Х	-	-	54	\$8.00	\$432.00	30	
31	ESP2	AVG. ALL WKS<	9/5/16	9/11/16	06:00	24:00		Х	Χ	Х	Χ	Χ	Х	-	-	48	\$10.50	\$504.00	30	
32	ESP2	AVG. ALL WKS<	9/12/16	9/18/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Χ	-	-	56	\$10.50	\$588.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	699	0	0	0	0	0	0	0	0	0	0	0	699
AMT	\$7,839.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,839.50

SYSTEM APP:	SALES	ACCT	Date Printed	09/22/16

62328671 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |